

STUNNING & AFFORDABLE WEBSITE DESIGN

Made for local Small Businesses and Startups



WHY DO YOU NEED WEB DESIGN? – PART 1

- Helps develop an online presence.
- Get discovered by people throughout the country, not just locals going past your shop.
- Generally a website will rank higher than a social networking page such as Facebook.
- Stay open all the time. Your products and information will be available at 7pm at night or even 3am in the morning.
- Why only show customers half of what you offer? A website can be as small or big as you want it. There's no limited shop space or information you can store.
- With the growth of E-Commerce, it is now easier than ever to accept payment by a website. Whether you sell clothes, are a café, rent cars or just basically do anything which requires a transaction. A website is so much more than just a page, it can also generate you real money.



Photo by **Anthony Shkraba** from **Pexels**

Call 01226 240936

Email steven@jazzywebdesign.co.uk

WHY DO YOU NEED WEB DESIGN? – PART 2

- If your business is still not on the web – roughly 70-80% potential customers could go somewhere else according to Review 42. That is many lost sales!
- Selling something? WP Forms say 71% of the public believe that they can get a better deal online... even if it isn't on sale! The website also suggests by 2040, 95% of purchases will go through e-commerce.
- The number of active online users will increase to 54.21 million by 2022 says Host Reviews. The site says 60% of adults search for information – whilst 41.9 million people visited Google.



Photo by **Photomix Company** from **Pexels**

Call 01226 240936

Email steven@jazzywebdesign.co.uk

WEB DESIGN FOR STARTUP BUSINESSES

THE BEAUTIFUL STARTUP WEBSITE PACKAGE

- 1 Page Website
- Desktop Mobile and Tablet Friendly
- Website Domain
- Website Hosting
- Free Secure HTTPS Certification

PACKAGE COST - £200

QUOTE BROCHURE10 TO
GET 10% OFF TODAY



Photo by Vlada Karpovich from Pexels

Call 01226 240936

Email steven@jazzywebdesign.co.uk

CLIENT CASE STUDY – CLUB DONCASTER TITANS

Club Doncaster Titans first joined Jazzy in 2017. CDT provides access to football for adult and junior players with or without a disability, including both male/female players. They wanted a website which could advertise their super football training sessions.

Aiming towards mostly people within South Yorkshire, I rebranded their website in 2020, making it through WordPress to be more fluid to work on all devices including computers, laptops, mobiles and tablets.

CDT wanted the website to showcase images and videos, so therefore it's aimed towards this with various images and videos throughout including image scrollers, galleries and staff pages. It also features a contact page and a form for new players to join the team.

**WANT TO JOIN A NEW TEAM OR
KNOW SOMEBODY WHO DOES?
EXCLUSIVE DONCASTER TITANS
CODE – GET 2 FREE TRAINING
SESSIONS WHEN QUOTING JAZZY.**



Call 01226 240936

Email steven@jazzywebdesign.co.uk

WEB DESIGN FOR SMALL BUSINESSES

THE STUNNING SMALL BUSINESS WEBSITE PACKAGE

- 5 Page Website
- Desktop Mobile and Tablet Friendly
- Website Domain
- Website Hosting
- Free Secure HTTPS Certification
- Free Adding Content Guide
- Free Basic Support

PACKAGE COST - £350

**QUOTE BROCHURE10 TO
GET 10% OFF TODAY**



Photo by Olia Danilevich from Pexels

Call 01226 240936

Email steven@jazzywebdesign.co.uk

CLIENT CASE STUDY – ARCHIE'S GROOMING

Based in Doncaster, Archie's Grooming & Pet Supplies offers grooming services to small and medium sized dogs. When Archie's first contacted Jazzy, the company was just starting up with their new shop based on Edlington Lane in Warmsworth.

Archie's needed a website to advertise their new services and show off some of their recent pooches! They requested something which provided prices to customers, photos and a contact form.

I created their website in WordPress and included a special image slider which highlights all the dogs that they have recently worked with. Due to their startup status, I added various stock images to fill the website until they had their own. Archie's provided me with some staff profiles to make it look more genuine and official, whilst I finished the look with contact details and a form.

**DO YOU HAVE A DOG? EXCLUSIVE
ARCHIE'S GROOMING CODE – GET
A 10% DISCOUNT WHEN
QUOTING JAZZY**



Call 01226 240936

Email steven@jazzywebdesign.co.uk

SETUP OF A NEW ONLINE STORE

THE BUSINESS ONLINE E-COMMERCE STORE PACKAGE

- Online Web Store
- Starter Installation of up to 20 Items
- 5 General Pages
- Desktop, Mobile & Tablet Friendly
- Website Domain
- Website Hosting
- Free Secure HTTPS Certification
- Free Adding Item Guide
- Free Basic Support

PACKAGE COST - £600

**QUOTE BROCHURE10 TO
GET 10% OFF TODAY**



Photo by George Milton from Pexels

Call 01226 240936

Email steven@jazzywebdesign.co.uk

CLIENT CASE STUDY - WILSONSVAPES

Based in Barnsley, Wilsonsvapes specialises in all types of E-cigarette/vaping equipment, liquids and accessories. At the time of first reaching out to Jazzy, Wilsonsvapes had been selling all their products on eBay. New legislation had made it harder for them to do business, so they needed somewhere official to advertise their items.

Wilsonsvapes were looking for a web designer to develop their first ever website and help drive online traffic to generate enquiries. They already had a logo designed, so I added this throughout the design and used brand colours to ensure a professional look. The website needed to be e-commerce, so I installed WordPress and WooCommerce.

I then proceeded to create various shop pages including costs, images and descriptions. Jazzy also provided Wilsonsvapes the ease to login and change or add new pages.

**DO YOU VAPE AND NEED TO
SHOP? EXCLUSIVE WILSONSVAPES
CODE – GET A 10% DISCOUNT
WHEN QUOTING JAZZY10**



Call 01226 240936

Email steven@jazzywebdesign.co.uk

WHY CHOOSE JAZZY WEB DESIGN

- You'll love your website - just like many of our customers who have left feedback on Google and TrustPilot.
- It's only me! You don't have to deal with 5 different people - I will talk to you about everything including ordering, billing, support and general chats!
- You don't have hidden costs or even a contract! You can leave at any time, whilst my packages are created for small and startup businesses in mind. The costs are affordable and will suit your budget and needs.
- Your website will be hosted in the United Kingdom and has a general uptime of 99.99%.
- If you are based in Yorkshire - I am too! Living in Barnsley, I able to meet you at other local towns such as Doncaster, Huddersfield, Rotherham, Sheffield and Wakefield.
- The majority of the websites I create are made with WordPress. This is great because it enables you (and me) to easily change, create, delete and edit content.



Call 01226 240936

Email steven@jazzywebdesign.co.uk

CUSTOMER REVIEWS

- “Jazzy Web Design have designed and maintained our Plant Hire website for over 5 years now. Our website is an integral part of our business and the professional layout created by Jazzy Web Design makes it easy to navigate. It allows potential customers to contact us with ease and showcases our plant inventory perfectly. Steven is always on hand to make any updates or tweaks and nothing is beyond his capabilities. Would not hesitate to highly recommend!”

Hather Plant Hire

- “We use Jazzy for our webmail and website design. Fast, friendly service and a great end product. Affordable prices even for our small business. Would recommend.”

Lectri-Fix

- “We have been exceptionally pleased with our website since it was setup. All our potential new members have commented on how easy it is to navigate and how professional it looks. I have no reservations at recommending it to anyone looking for a first class product.”

Trust AM Radio

- “We had our website updated as it was over 10 years old. First class service and pleased with our new web page.”

Adskill

Call 01226 240936

Email steven@jazzywebdesign.co.uk



Call

01226 240936

Email

steven@jazzywebdesign.co.uk

Web

www.jazzywebdesign.co.uk